

Brand category and content layout

Header content and COA lock up-options, more detailed examples for each brand are located in the brand requirements section.

	Content	Brand category	Mobile and table headers	
	Govnerment Coat of Arms only	Master brand This style only for qld.gov.au		Master brand only for qld.gov.au
	Coat of Arms and Site Name	Master brand and Sub-Brand, Co-Brand and Endorsed		
	Coat of Arms and Logo	Co-Brand and Endorsed		
	Logo only	Endorsed and Stand alone		
	Logo only and tagline	Endorsed and Stand alone		
	Sitename only	Endorsed and Stand alone		
	Sitename and tagline	Endorsed and Stand alone		